

Today's seminar will begin shortly

Please complete your phone connection now:

1. Dial the toll free number 1 866 275 3495.
2. Enter the meeting number *4671867* on your phone keypad. Enter the star (*) key before and after the meeting number.
3. **Identify yourself.** Using your **phone** keypad, enter the unique 5-digit participant number from the bottom of your Voice Connection box. Enter the star (*) key before and after the number.

Tip: Find your Voice Connection Box near the lower right hand corner of your screen.

Resources for Rural Development

The USDA and the Arts

If you have just arrived via the Web, complete your phone connection. Dial 1 866 275 3495 and enter *4671867* on your phone. Then key in your 5-digit ID number (located in the Voice Connection box).

Your Hosts



Eric Giles

Learning Services Manager



Sue Struve

Communications Manager

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- **View all participants** in the roster to the right
- **Use the “Chat” box at any time** to submit a question or get technical help
- **During the Q&A break** presenters will answer chat questions

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I. The USDA and the Arts



Doug O'Brien

Deputy Under Secretary
U.S. Department of Agriculture,
Rural Development



Tammye Treviño

Administrator
U.S. Department of Agriculture,
Rural Development

II. Your Questions and Comments

I. The USDA and the Arts



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II. Your Questions and Comments

The USDA and the Arts

“The emergence of nontraditional arts magnets . . . demonstrates the ability of some rural areas to attract creative talent and is related to the growing number of initiatives promoting rural cultural tourism.”

Source: Tim Wojan, “Arts Employment Is Burgeoning in Some Rural Areas,” *Amber Waves, USDA Economic Research Service, November 2007.*



Rural Development and the Arts

A comprehensive approach to economic and community development in rural areas:

Housing

Infrastructure

Business Development



USDA Rural Development Resources

- \$155 billion portfolio of loans
- \$20 billion in loans, loan guarantees and grants administered last fiscal year



Rural Development and the Arts

What is our stake in the arts?

- Increases quality of life for an area
- Creates a more competitive place to recruit businesses
- Can directly create jobs

Census data shows an increase of arts and design workers and entertainers in rural areas not adjacent to cities.



Programs to Assist the Arts

Loans, guarantees and grants:

- May be used to construct, enlarge or improve community facilities
- Can include costs to acquire land needed for a facility, refinance existing debt, pay necessary professional fees and purchase equipment required for its operation



Eligibility Criteria for Community Facilities (CF) Funding

- **Eligible Entity**

Public bodies, not-for-profits and federally recognized Indian tribes AND not including private affairs or commercial business undertakings

- **Eligible Rural Area**

Cities, towns and census designated places (CDPs) of 20,000 or fewer AND primarily serving rural areas



Priorities for CF Funding

- Size of the rural communities
- Median household income (MHI)
- Health care, public safety and projects consistent with the state strategic plan

Loan funds are awarded based on financial feasibility, repayment ability and broad-based community support.



Contact Your Rural Development Office

http://www.rurdev.usda.gov/recd_map.html

The screenshot displays the USDA Rural Development website interface. At the top left is the USDA Rural Development logo with the tagline "United States Department of Agriculture Rural Development Committed to the future of rural communities". A navigation bar includes links for Home, About RD, Newsroom, Agencies & Offices, Programs & Opportunities, Help, Contact Us, and En Español. Below the navigation bar is a search bar labeled "Search RD" with a "Go" button. To the left of the main content is a sidebar with "Browse by Audience" and "Browse by Subject" sections. The "Browse by Subject" section lists various topics such as Business, Community Development, Cooperatives, Energy, Housing, Utilities, Loans, Grants, Technical Assistance, Forms & Publications, Regulations and Guidance, and Online Services. The main content area features a red header for "Agencies & Offices" and a sub-header "Select a state on the map below for more information." Below this is a map of the United States with state abbreviations labeled. A legend at the bottom left of the map lists territories: GU, AS, FM, PW, MP, MH. A "Text Version" link is located to the right of the map.



Committed to the future of rural communities.

Ravalli County Economic Development Authority

- Received \$175,105 to support the Montana Arts Council's Montana Artrepreneur Program



Crow's Shadow Institute of the Arts

- Received support from Rural Development and partner organizations
- Provides artistic opportunities for Native Americans on the Umatilla Reservation in Oregon



USDA IS KNOWN FOR HELPING FARMERS, RANCHERS AND, OF COURSE, ARTISTS. WHEN THE PEOPLE OF THE UMATILLA RESERVATION IN EASTERN OREGON DECIDED THEIR COMMUNITY COULD BENEFIT FROM A NEW ART INSTITUTE, THEY TURNED TO USDA RURAL DEVELOPMENT TO HELP WITH THE FUNDING. WITH THE SUPPORT OF RURAL DEVELOPMENT AND PARTNER ORGANIZATIONS, THEY WERE ABLE TO GET CROW'S SHADOW INSTITUTE OF THE ARTS OFF THE GROUND SO THEY COULD SHARE THEIR ART WITH THE WORLD.

WHAT CAN USDA RURAL DEVELOPMENT DO FOR YOU? Visit www.rurdev.usda.gov or call 1-800-670-6553.

UTILITIES HOUSING COMMUNITY FACILITIES BUSINESS PROGRAMS

U.S. Department of Agriculture
USDA Rural Development

USDA is an equal opportunity provider and employer. 412



Lillith Lidseen Performing Arts Association

- Rural Development helped purchase and renovate a 250-seat Playhouse in Hayesville, North Carolina.



Tunica – Biloxi Cultural and Educational Resources Center

- Received \$3,500,000 for construction on the Tunica-Biloxi Tribe of Louisiana's reservation
- Houses displays of cultural and historical artifacts, library, auditorium, and offices



Audience Questions

Use the “chat” box.

**Follow-up email will contain
links to resources.**

**Stay tuned for future web
seminar announcements.**

Check the NASAA website for updates!

Thanks for participating!

Questions or comments about this session? Contact Eric Giles,
Learning Services Manager (eric.giles@nasaa-arts.org).

Many thanks to NASAA's member states and today's guests for making this session possible. The work of NASAA and of state arts agencies is also supported and strengthened in many ways through funding and programming partnerships with the National Endowment for the Arts.