

**From:** Jesse Rye  
**Sent:** Thursday, July 30, 2009 5:46 PM  
**To:** Jesse Rye (jesse.rye@nasaa-arts.org)  
**Subject:** Arkansas Creative Economy Web Seminar Resources

**Attachments:** Final Report of Public Policy Grant.pdf

Greetings Everyone,

Thank you for your attending today's web seminar. This message contains the resources we mentioned at the end of today's presentation. Please let us know if you have any additional questions.

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Arkansas Creative Economy Research:

[Unveiling the Creative Economy in Arkansas](#)  
Regional Technology Strategies - 2009  
[Deep Roots, High Hopes: Foundations of Arkansas' Creative Economy](#)  
Regional Technology Strategies - 2008  
[Ducks, Documentaries and Design: Tales from Arkansas' Creative Economy](#)  
Regional Technology Strategies - 2008  
[Creativity in the Natural State: Growing Arkansas' Creative Economy](#)  
Regional Technology Strategies - 2007

University of Arkansas Cooperative Extension Service Public Policy Center Research:

Identifying and Assessing the Amenity Based Economy of the NCARED Region  
Mark Peterson and Maureen Rose, 2009  
[See PDF Attached]

NGA Arts & the Economy: Using Arts and Culture to Stimulate State Economic Development:

In this 40-page report, governors and other state leaders will find models from states throughout the country that demonstrate the value of incorporating the arts and culture into their continuing economic development strategies. The report describes how the creative industries contribute direct economic benefits, such as generating employment and fostering tourism, and outlines ways the arts give businesses a creative edge. [Learn more.](#) [Download the press release.](#)

NASAA Creative Economies Web Center:

Here you will find NASAA's [Creative Economy Resource Center](#) that contains information about creative economy policy and practices, including state-level research, examples of state initiatives and other resources to help states harness the benefits of creative economic development. In addition you will also find [Cultural Tourism Resources](#) that include links to data, resources and information about state arts agency programs and initiatives. These resources illustrate how cultural tourism is an important way to celebrate, preserve and promote a state's unique heritage; increase opportunities for artists; promote public arts participation; and boost economic development.

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